



ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
ΗΠΕΙΡΟΣ 2014-2020

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Title	Program for the Subsidization of Social and Solidarity Economy Entities
Implementing Organization	Social Cooperative Enterprise of Collective and Social Benefit "Ecomuseum Zagori"
Budget	95.147,03 €
Structural Fund	European Regional Development Fund (ERDF)
Description	<p>The investment concerns the strengthening of the adaptability of the Social Cooperative Enterprise of Collective and Social Benefit "Ecomuseum Zagori" to the new conditions of the economy and employment with the creation of 3 new job positions.</p> <p>Ecomuseum Zagori is an open-type museum and serves as an interpretive center for the environment and the cultural landscape of Zagori for the local community and visitors who want to get to know the place and its inhabitants.</p> <p>Through interpretive processes, the traditions of the region are highlighted, allowing visitors to grasp the factors and values that have shaped its uniqueness. Educational programs aim to showcase, promote, and protect the cultural and natural heritage of the broader area through an interactive narrative of the timeless relationship between people and their natural environment, while also supporting the sustainable development of the region.</p> <p>Ecomuseum Zagori was strengthened to continue contributing to the formation of Zagori's Tourism Identity, based on the recognition of Ecomuseums by the Regional Spatial Plan of Epirus Region in 2018 (No. ΥΠΕΝ/ΔΧΩΡΣ/78523/1208). Its goal is to increase its outward focus and networking for the sustainable development of the area.</p>
Objectives	<p>The investment plan has the following objectives:</p> <ul style="list-style-type: none">• Attracting tourists of alternative forms of tourism-selective tourism of special interests, such as conference tourism and research tourism, both domestic and European.• Attracting special tourism groups, such as people with disabilities and the elderly.• Increasing school tourism through the development of educational programs.
Results	<p>The results of the Investment Plan concern:</p> <ul style="list-style-type: none">• Creating and sustaining three new job positions to enhance employment.• Promoting social benefit through the provision of collective and social services.• Increasing visitors to the area from schools and new tourist markets.



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